

# Hype Hunter GPT - User Guide

**Sniffs out affiliate hype so you don't promote junk.**

## INTRODUCTION

Affiliate marketing is an incredible opportunity — but let's be honest, the space is crowded with offers that range from helpful to horrendous. As a serious affiliate marketer, your credibility is everything. The moment you promote a shady or overhyped product, your audience loses trust — and that trust is the foundation of your long-term success.

Enter **Hype Hunter GPT**.

This custom-built GPT is your digital watchdog, designed to analyze affiliate product sales pages and identify the BS before it costs you your reputation. Think of it as your brutally honest marketing sidekick. You feed it a sales page, and it tells you — in plain, jargon-free English — what the product actually does, who it's for, and whether it smells like legit value or a glorified scam.

### **Why It Matters:**

Most affiliate products are wrapped in persuasive, emotional copy. That's fine — marketing is storytelling, after all. But many products cross the line: exaggerated claims, vague promises, fake scarcity, or recycled PLR in a shiny wrapper. Hype Hunter GPT exists to protect you from these traps.

It gives you a structured way to break down offers, spot red flags, and make informed decisions. You'll save hours skimming sales pages and avoid those cringeworthy “uh-oh” moments after recommending junk.

Whether you're a seasoned pro or new to the game, this GPT helps you align your offers with your audience's trust. It's not about being cynical. It's about being smart.

## OPTIMIZATION TIPS

To get the most out of Hype Hunter GPT, follow these best practices and workflows:

### **1. Use Clear Prompts**

Start with commands like:

- “Break down this sales page. What’s it *actually* offering?”
- “Spot any red flags or hype tactics here.”
- “Rate this offer’s credibility.”

Clarity helps the GPT give you targeted, accurate results.

## **2. Paste the Sales Page or Use URLs**

You can paste raw copy from a sales page or drop the URL directly. For URLs, the GPT may use Web Search to access the content. Be sure the URL is publicly viewable.

If you have a sales page in a PDF format, upload it and prompt: “Analyze this PDF sales page.”

## **3. Review the GPT’s Structure**

Each analysis is broken into:

- **Plain-English Summary**
- **Who It’s For**
- **What It Really Offers**
- **Red Flags / Hype Alerts**
- **Final Verdict**

This format keeps your decision-making consistent and clear.

## **4. Use the Scam-O-Meter**

Prompt: “Rate this product from 1–10 on the hype scale.”

This is useful when comparing multiple offers or deciding what to promote next. A quick 8/10 hype warning is often enough to think twice.

## **5. Compare Competing Offers**

Trying to decide between two similar tools or courses? Paste both and prompt: “Compare these two products. Which seems more legit based on claims, transparency, and value?”

## **6. Watch for Blind Copy**

Blind copy is a tactic where sales pages tease the “method” without revealing anything. It’s fine in moderation — but when it’s mixed with wild claims and fake scarcity, it’s a red flag. Prompt Hype Hunter GPT to “Check for blind copy or missing details.”

## **7. Ask for Credibility Checks**

If the sales page mentions a creator or “guru,” ask:

“Check the credibility of this product creator.”

GPT can research whether they’ve been involved in past shady launches or are a known figure in the space.

## **8. Use for Launch Reviews**

When a new product is about to drop, copy the JV page, sales copy, or early access preview into the GPT. Let it scan before you hit send on that promo email.

## **9. Maintain a Swipe File of Clean Offers**

When Hype Hunter GPT gives you a green light, save that offer in your “trustworthy promo” folder. Over time, you’ll build a go-to list of legit affiliate products.

## **10. Keep Your Integrity Compass On**

Use this GPT to keep yourself in check. Even if an offer promises massive commissions, if it smells wrong — don’t promote it. Let Hype Hunter GPT be your ethical firewall.

## **PROMPT IDEAS (10 EXAMPLES)**

1. **“Summarize this affiliate sales page in plain English.”**  
Great for quickly understanding a new offer.
2. **“What’s the real offer here? Who’s it for?”**  
Perfect for judging product/market fit before promoting.
3. **“Analyze this for hype and red flags.”**  
Core use case — the GPT will hunt for emotional manipulation and sketchy

tactics.

4. **“How legit does this sound on a 1–10 hype scale?”**  
Fast gut check for affiliate decisions.
5. **“Is this another rebranded PLR course?”**  
Use to detect recycled digital products in disguise.
6. **“Does this promise too much too fast?”**  
Helps filter unrealistic income/timeframe combos.
7. **“Any signs this sales page is hiding the method?”**  
Ideal for avoiding blind-copy trapdoors.
8. **“Compare this to [Product B]. Which is better?”**  
Run two offers head-to-head.
9. **“Rate the credibility of this offer and its creator.”**  
Focused reputation check.
10. **“Would you promote this? Why or why not?”**  
Let the GPT act like a savvy marketer friend.